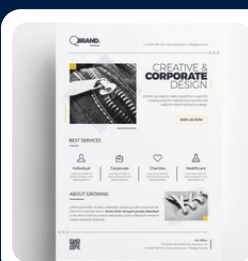


GRAPHIC DESIGN SERVICES GUIDE

STANDARD GRAPHIC DESIGN SERVICES



FLYER GYD 2500 - 5000

5.5" x 8.5" (Half Letter) or A5
Price may increase depending the complexity of the design and if we need to produce the visual content before designing.



BROCHURE GYD 6000 - 9500

(Tri-Fold): 8.5" x 11" folded
Price may increase depending the complexity of the design and if we need to produce the visual content before designing.



BUSINESS CARD GYD 3500

Size: 3.5" x 2" (Standard)
Back and Front Design



POSTER GYD 7000 - 12000

Medium Poster: 11" x 17", Large Poster: 18" x 24" or 24" x 36" (most common for booths and walls)



ANNUAL REPORTS STARTING FROM GYD 40000

Letter size (8.5" x 11")
Page Count: 50+
Price may be higher if we need to produce the visual content before designing.



MOCKUPS GYD 3000 - 7000

Visual mockups for branded t-shirts.

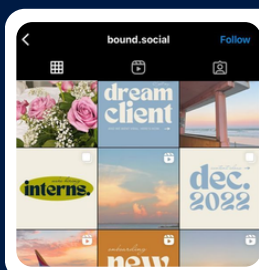
Please note that the prices listed above do not include an allowance for edits and revisions. The final price will depend on the simplicity or elaborateness of the design, which will determine how much time is spent conceptualizing and designing the piece.



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SMM GRAPHICS

STARTING FROM **GYD 2500**

Sizes: 1080 x1350p or 1080 x1080p
Price may be higher if we need to produce the visual content before designing.



BANNER DESIGN

GYD 9000-15000

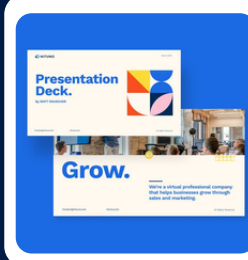
Size: 24" x 72" or 33" x 81" (for pull-up banners)
Price may be higher if we need to produce the visual content before designing.



INFOGRAPHIC

GYD 5000-9000

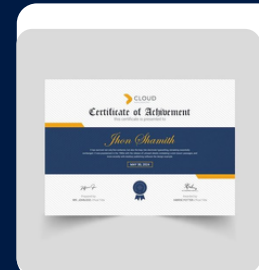
Size: 800x2000p (for web), A4 8.5"x14" (for printing)
Price may be higher if we need to produce the visual content before designing.



PRESENTATION DECK

GYD 15000 - 35000

Size: 1920 x 1080p
Page Count: 12+
Price may be higher if we need to produce the visual content before designing.



CERTIFICATE

GYD 3500

Size: 8.5" x 11" [Landscape or Portrait]



INVITATION

GYD 3500

Size: 5" x 7" or 4" x 6"



MENU

GYD 5000-12,000

Size: 8.5" x 11" or custom long formats like 4" x 11"
Price may be higher if we need to produce the visual content before designing.



AD CAMPAIGN

STARTING FROM **GYD 40,000**

Price is per month and covers research, concept development, creation, and execution.

For social media packages, video content creation, and content calendar services, prices are curated based on your company's needs, scope of work, and other factors that will be considered during a detailed consultation.

DESIGN PROCESS
AND TIMELINE



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DESIGN **PROCESS** AND TIMELINE

STEP 1



Initial Consultation 1-2 / DAYS

Client Requirements:

- ✓ Brief on the design project
- ✓ Any existing brand guidelines or assets (logos, colors, fonts)
- ✓ Examples of preferred design styles or inspirations
- ✓ Deadline for project completion

STEP 2



Quotation & Agreement 1-2 / DAYS

Client Requirements:

- ✓ Approval of quotation and agreement
- ✓ Payment of initial deposit

STEP 3



Design & Conceptualization 3-7 / DAYS

Client Requirements:

- ✓ Timely feedback on initial drafts
- ✓ Provide in a timely manner, any additional content or imagery to be included in the design

STEP 4



Revision & Finalization 2-5 / DAYS

Client Requirements:

- ✓ Clear and specific feedback on design drafts
- ✓ Final approval of the design

The timeline provided is **an estimate** and can vary depending on several factors. The process can be faster if the client provides prompt feedback, has clear requirements, and if the project is relatively straightforward.



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DESIGN **PROCESS** AND TIMELINE (**CONT'D**)

STEP 5



Final Delivery

1-2 / DAYS

Client Requirements:

- ✔ Confirmation of the file formats and delivery method (email, cloud storage, etc.)
- ✔ Payment of the remaining balance (**if applicable**)

STEP 6



Post-Delivery Support

- INDEFINITE

Client Requirements:

- ✔ Reach out for any additional support or adjustments

Total Estimated Time: 7 - 14 Days (may vary depending on project complexity and client responsiveness)

If the project involves more intricate designs, multiple revisions, or if we are managing several projects simultaneously, the timeline may be extended. We strive to complete all projects within the agreed timeframe and maintain open communication throughout the process to keep you updated on progress.



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